

HOSPITALITY DIGITAL SIGNAGE


Every Screen. *Your Message.* Your Brand.

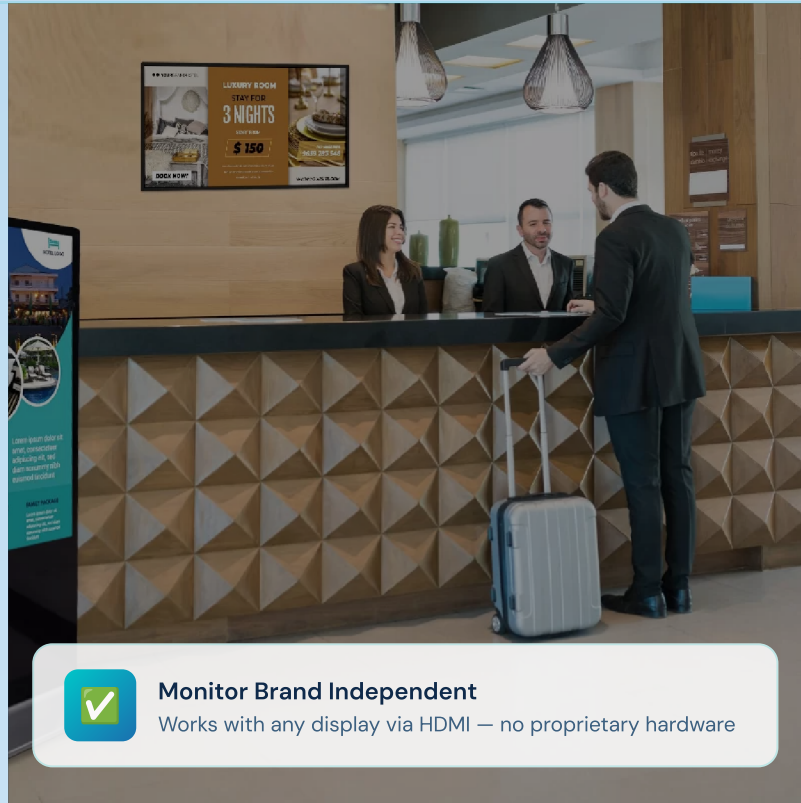
A hospitality-grade digital signage platform that turns every display into a dynamic, centrally managed communication channel — beautifully.

 Custom Screen Design

 Smart Scheduling

 1000+ Screens

 Browser-Based



Monitor Brand Independent

Works with any display via HDMI — no proprietary hardware

1000+

SCREENS SUPPORTED

100%

BROWSER-BASED MANAGEMENT

∞

DESIGN FREEDOM



Drag-and-Drop Screen Designer

Design each screen like a webpage — insert videos, images, text; adjust colors, fonts, and layout with pixel-level control. No coding required.



Unlimited Screen Groups

Manage displays independently or group them together. Push content to one screen or thousands simultaneously from a single dashboard.



Intelligent Content Scheduling

Schedule video and image playlists by time, day, or screen group. The right content appears at exactly the right moment — automatically.



Reusable Branded Templates

Create once, deploy everywhere. Save screen layouts as templates and reuse or adapt them for new campaigns, seasons, or locations.

Simple Infrastructure. *Powerful Results.*

SereniCAST runs on a reliable, hardware-agnostic architecture. Connect any monitor via HDMI through a compact set-top box, and manage everything from your browser. No proprietary screens required.



Central Server



Ethernet Switch



Set-Top Box (STB)



DS Monitor via HDMI



Admin Browser

LOBBY & ENTRANCE
Grand Welcome Displays
Personalized greetings, wayfinding maps, and live event schedules right at the entrance.

RESTAURANT & BAR
Digital Menu Boards
Update menus and specials in real time — no reprinting.

POOL & SPA
Amenity Promotions
Showcase spa packages, pool hours, and wellness offers.

CONFERENCE
Event Wayfinding
Live schedules, event branding, and directional signs.

BOARDROOMS
Room Status Signs
Live meeting schedules and corporate branding on every door.

MORE DEPLOYMENT SCENARIOS

Reception
Welcome screens, upsell promotions, check-in info

Corridors & Lifts
Brand storytelling in every guest journey

Breakfast Area
Live menus, allergen info, daily specials

Parking & Entrances
Directional signage and property info

"SereniCAST let us update restaurant menus, lobby promotions, and event boards from one dashboard — in real time. The design flexibility is remarkable; it looks like we hired a full creative agency."

— General Manager, 4 Boutique Resort

The Hospitality Signage Platform

Built to Perform.

Generic digital signage platforms weren't designed for hospitality. SereniCAST is — from hardware architecture to the content scheduling engine.

FEATURE COMPARISON

SereniCAST vs. the Alternatives

FEATURE	SERENICAST	GENERIC PLATFORMS	MANUAL / PAPER
Hospitality-native design	✓	✗	✗
Drag-and-drop screen builder	✓	Limited	✗
Manage 1000+ screens centrally	✓	Varies	✗
Monitor brand / model independent	✓	Often locked	✗
Content scheduling & playlists	✓	Basic	✗
Browser-based — no install needed	✓	Varies	✗
Reusable branded templates	✓	✗	✗

⚡ Deploy in Hours, Not Weeks
Plug in the STB, connect via HDMI — screens go live immediately. No specialist engineers needed.

🔒 Reliable & Secure
On-premises server architecture keeps content and guest data under your control — no cloud dependency.

🏨 Scales With Your Property
5 screens or 5,000 — the same platform manages all, from boutique hotels to large resort groups.

💰 Lower Total Cost of Ownership
Use your existing monitors. Affordable standard STB hardware. No proprietary screens or per-screen licensing tiers.



Ready to Transform Every Screen?

Book a live demo and see SereniCAST Digital Signage running on your property layout — we'll show you exactly how it fits your space, brand, and guests.

[Book a Demo](#)

Live walkthrough • ~15 minutes

[Visit Website](#)

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