











IN-ROOM ENTERTAINMENT FOR HOTELS


# Entertainment guests *instantly* *understand.*

A fully integrated hotel IPTV platform — a familiar, Netflix-like interface that raises guest satisfaction, reduces operational friction and supports every major streaming service.


RUNS ON  Google TV  SAMSUNG  LG 

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STREAMING  NETFLIX  prime  Disney+  YouTube  Apple TV  HBOmax








EMERALD HOTEL \*\*\*\*\*

9 Istanbul  16 January 2026 **FRIDAY** **13:17**

**Welcome John Smith**

Please use the menu below to navigate

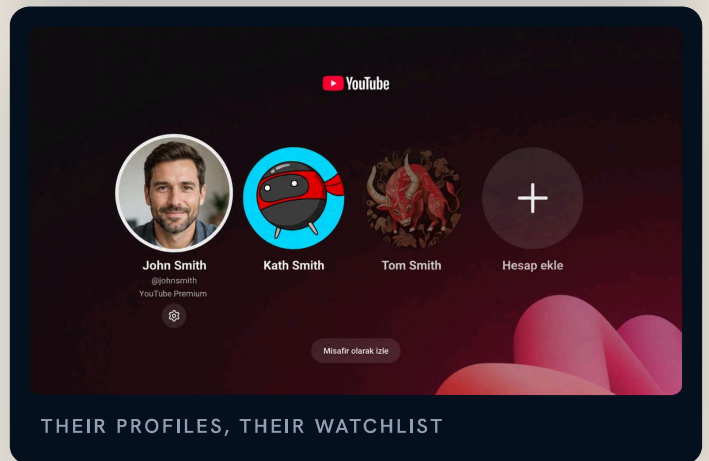
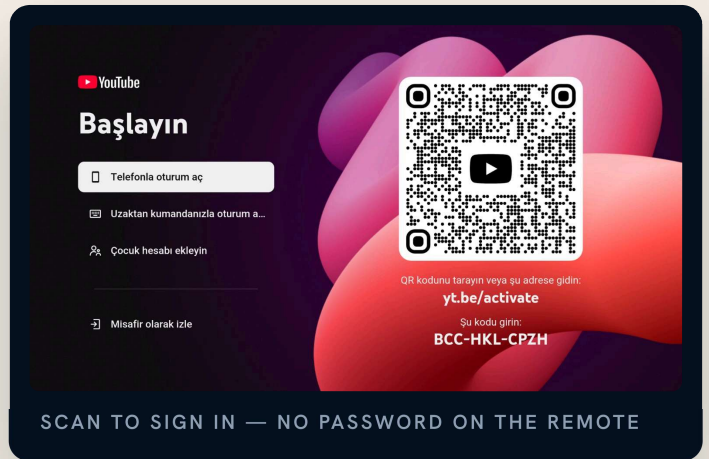
-  TV Channels
-  Hotel Information
-  Application
-  Services
-  Messages

# Guests watch *their own* streaming — in seconds.

No passwords typed on a remote, no shared logins. Guests sign in to their personal streaming accounts — Netflix, Prime Video, Disney+, YouTube and more — with a single QR scan from their phone, and pick up exactly where they left off at home. Everything signs out automatically at checkout.

- 01 **Open the app on the TV**  
Launch Netflix, Prime Video, Disney+ or YouTube from the room's home screen.
- 02 **Scan the QR with your phone**  
Point the phone camera at the code on screen — the account links instantly, no typing.
- 03 **Keep watching where you left off**  
Personal profiles and watchlist load right away — the room TV feels like home.

- **Private by default.** All accounts are signed out and wiped automatically at checkout.



WORKS WITH

NETFLIX

prime

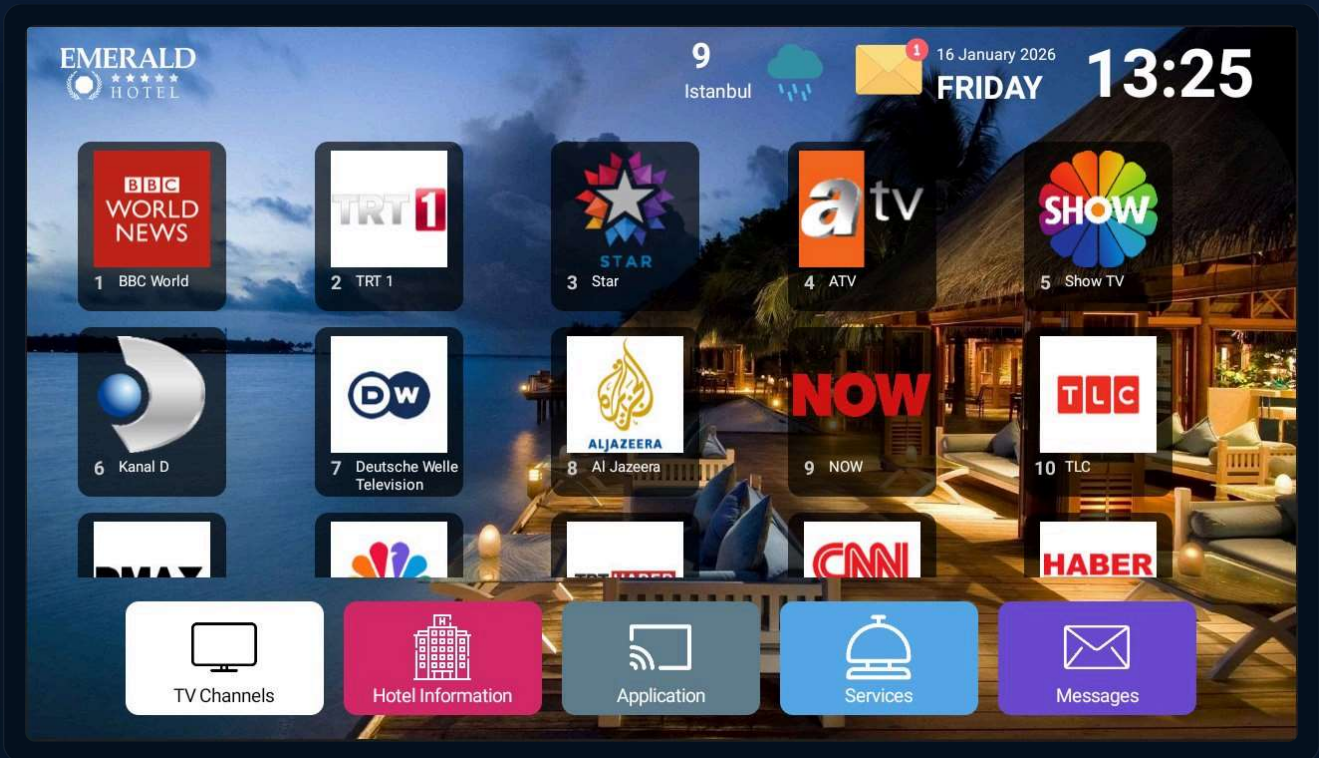
Disney+

YouTube

Apple tv

HBOmax

Guests shouldn't need a manual for the TV.  
SereniCAST feels *like home* — the moment they turn it on.



## O

Learning curve — a familiar, Netflix-like interface

## I

Platform for channels, streaming, info & messaging

## Auto

Logout & reset on checkout — private by default

# One system behind every *in-room screen*.

Four capabilities, managed centrally — turning the guest-room TV into a branded service channel for the whole property.

01

## Personalized Guest Experience

A branded welcome screen greets each guest by name, with the info and services relevant to their stay.

02

## Hotel Info & Promotion Pages

Dining, spa, events and offers presented as rich in-room pages — updated any time from the dashboard.

03

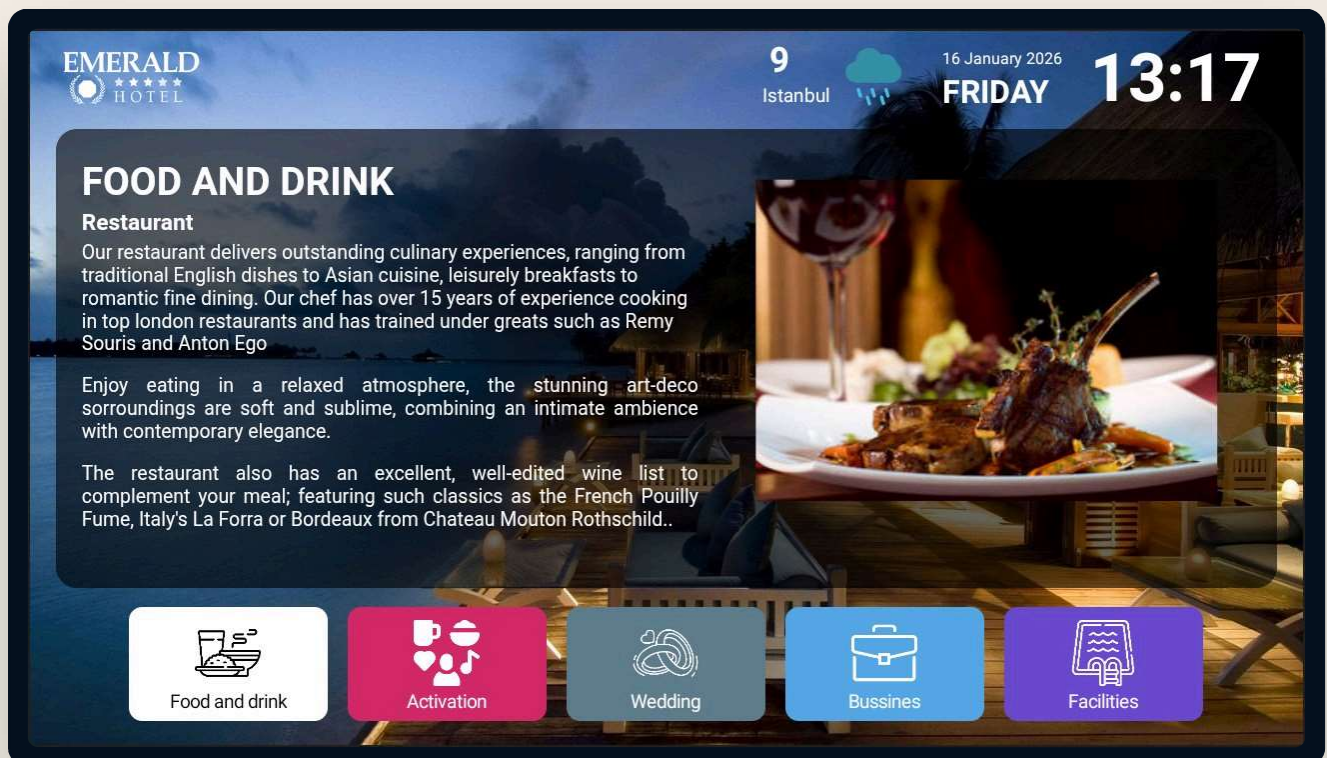
## PMS Integrated

Guest name, room, language and checkout flow straight from your property management system.

04

## Send Messages to Guests

Deliver targeted messages and notifications to one room or every screen — instantly.



# A branded welcome, on the *first screen*.

The home screen carries your hotel's identity — a personal greeting, live weather and date, and one-touch access to channels, information, services and messages. Everything a guest needs, laid out the way they already expect.



## Branded welcome

Your logo, colours and a greeting by name.

## Familiar layout

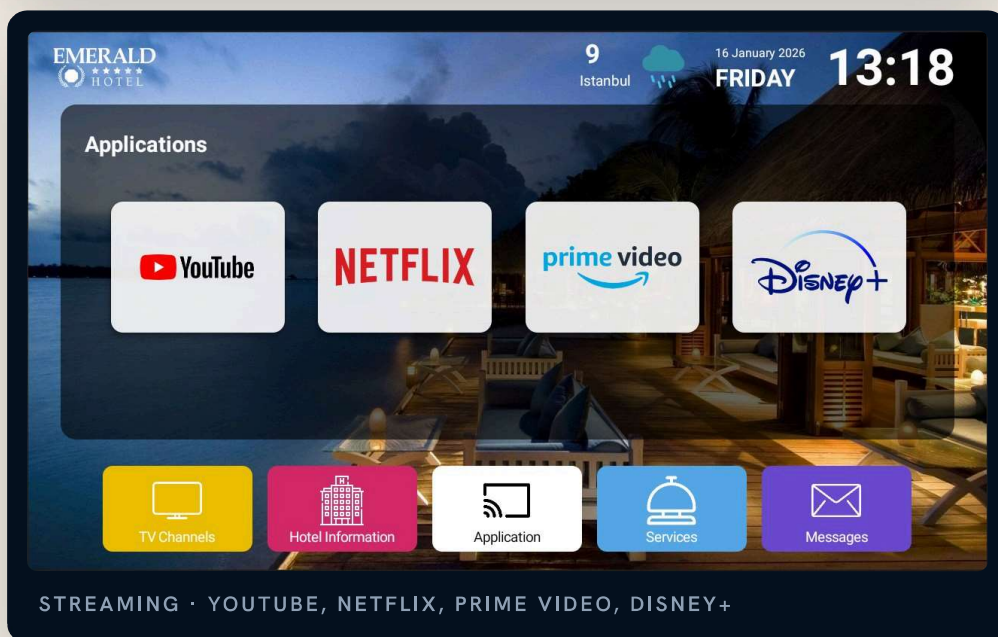
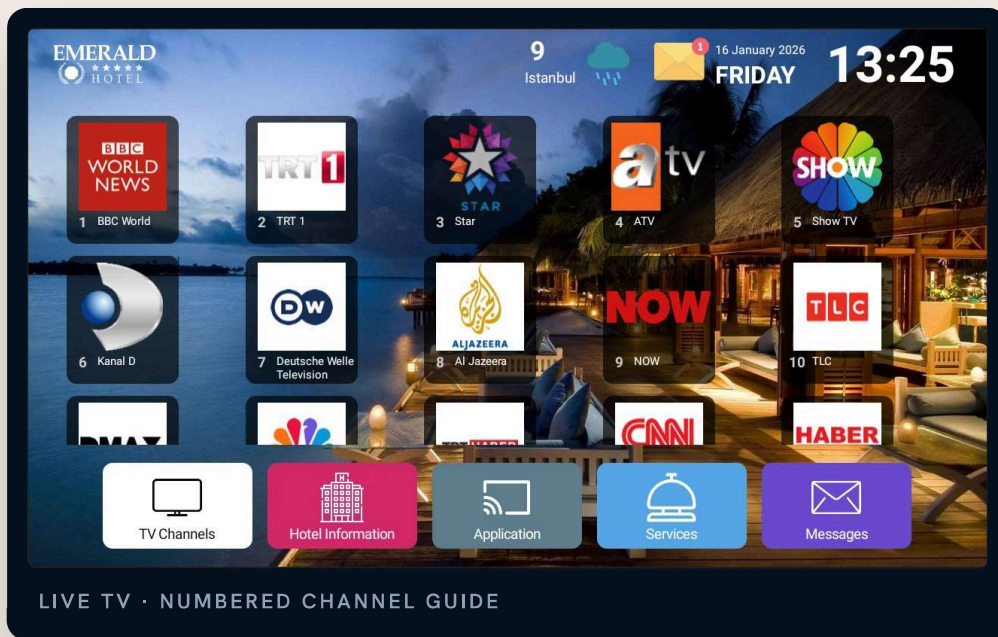
Netflix-like tiles guests navigate instantly.

## Auto reset

Logs out and clears on checkout, automatically.

# Live channels and the apps guests already *love*.

A clean, numbered channel guide with local and international broadcasters — plus built-in support for the major streaming services, so guests can sign in and pick up their own watchlist.



# Your services and your voice, *in every room.*

Promote dining, spa, weddings and facilities on rich information pages — and reach guests directly with in-room messages, from a dinner recommendation to a checkout reminder.

**EMERALD HOTEL** 9 Istanbul 16 January 2026 **FRIDAY** 13:17

## FOOD AND DRINK

**Restaurant**  
Our restaurant delivers outstanding culinary experiences, ranging from traditional English dishes to Asian cuisine, leisurely breakfasts to romantic fine dining. Our chef has over 15 years of experience cooking in top london restaurants and has trained under greats such as Remy Souris and Anton Ego

Enjoy eating in a relaxed atmosphere, the stunning art-deco surroundings are soft and sublime, combining an intimate ambience with contemporary elegance.

The restaurant also has an excellent, well-edited wine list to complement your meal; featuring such classics as the French Pouilly Fume, Italy's La Forra or Bordeaux from Chateau Mouton Rothschild..

Food and drink   Activation   Wedding   Bussines   Facilities

HOTEL INFO · DINING, SPA, EVENTS & OFFERS

**EMERALD HOTEL** 9 Istanbul 16 January 2026 **FRIDAY** 13:23

**YOUR INBOX** John Smith   YOU HAVE GOT 1 UNREAD MESSAGES IN YOUR INBOX.

**NEW (1)**

**Lobby à la carte restaurant** NEW 16 Jan  
We recommend you try the rich and varied dishes prepared...

**Lobby à la carte restaurant**  
Room 101 · backend · 16 Jan 2026  
We recommend you try the rich and varied dishes prepared by our new world-renowned chef, Gordon Ramsay, at the lobby à la carte restaurant at 8 PM.

TV Channels   Hotel Information   Application   Services   Messages

MESSAGING · TARGETED IN-ROOM INBOX

## EVERYTHING INCLUDED

# One platform, every capability *built in.*

- ✓ **Hospitality TV support**  
Runs on Samsung, LG & Philips hotel TVs and Google TV.
- ✓ **Bring-your-own streaming**  
Guests sign in to their own accounts by QR.
- ✓ **Front-desk messaging**  
Send messages to any room from reception.
- ✓ **IPTV + digital signage**  
Both SereniCAST products, one platform.
- ✓ **Live TV channels**  
Local & international, cleanly organised.
- ✓ **Personalised welcome**  
Branded greeting by name on arrival.
- ✓ **Info widgets**  
Live weather, date and time on screen.
- ✓ **Central management**  
Every room and screen from one dashboard.
- ✓ **Built-in streaming apps**  
Netflix, Prime Video, Disney+ & YouTube.
- ✓ **Hotel info channel**  
Promote dining, spa & facilities in-room.
- ✓ **PMS integration**  
Guest, room & checkout data flow in.
- ✓ **Scales on demand**  
Add rooms and properties without friction.

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RUNS ON GOOGLE TV · NATIVE ON SAMSUNG, LG & PHILIPS HOSPITALITY TVS — NO SET-TOP BOX REQUIRED



SAMSUNG



PHILIPS

# Better for guests. *Simpler* for your team.

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01

## Higher guest satisfaction

A familiar interface and personal streaming make the room feel like home — no support calls.

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02

## Less operational friction

PMS integration and auto-checkout remove manual steps for front desk and IT.

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03

## A new promotion channel

Info pages and messaging turn every TV into a way to drive on-property revenue.

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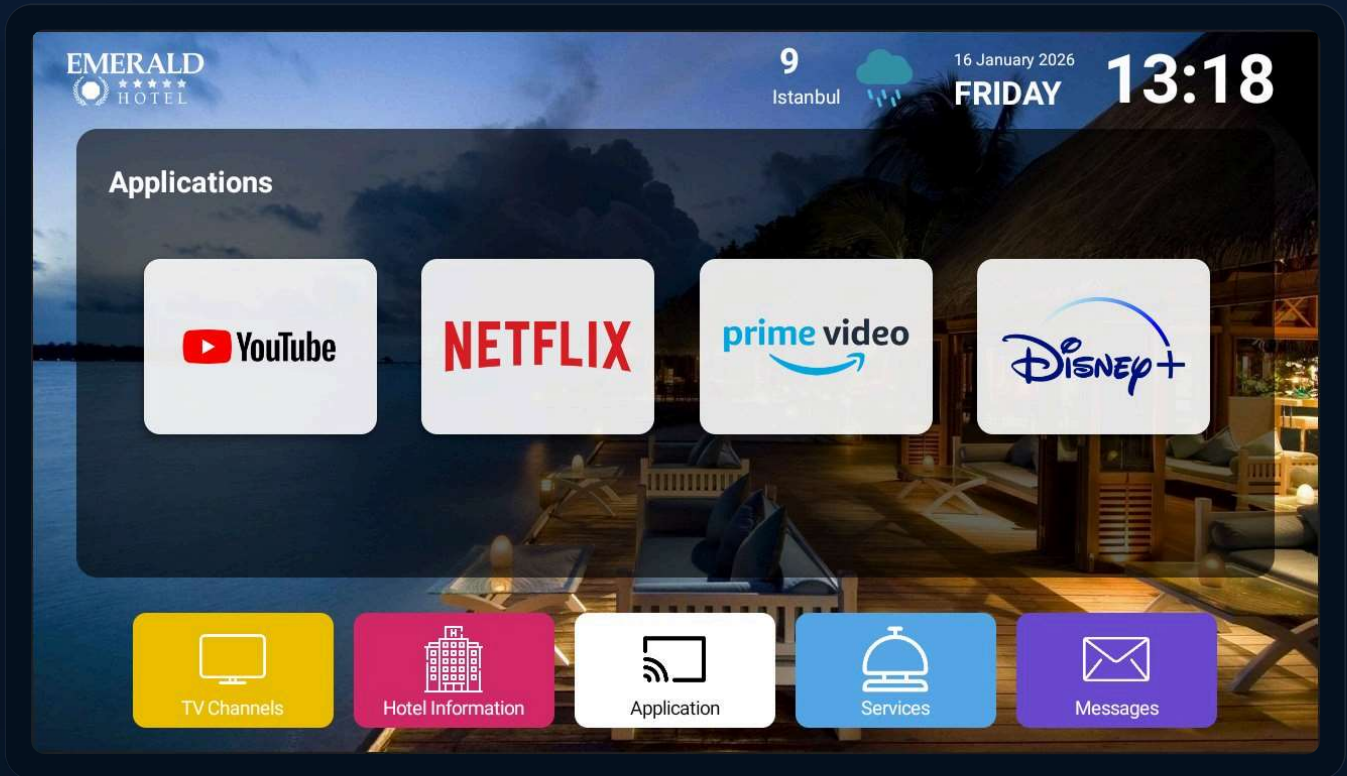
04

## Easy to run & scale

Manage all rooms from one dashboard and add capacity whenever you grow.

*"Guests stopped calling reception to ask how the TV works — they just use it. And we can promote the restaurant and spa right on the home screen."*

FRONT OFFICE MANAGER · 5★ RESORT HOTEL



## See it in a *guest room.*

Tell us about your property and we'll set up a live walkthrough of SereniCAST Hotel IPTV — the guest experience, the dashboard and your PMS integration. About 15 minutes.

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