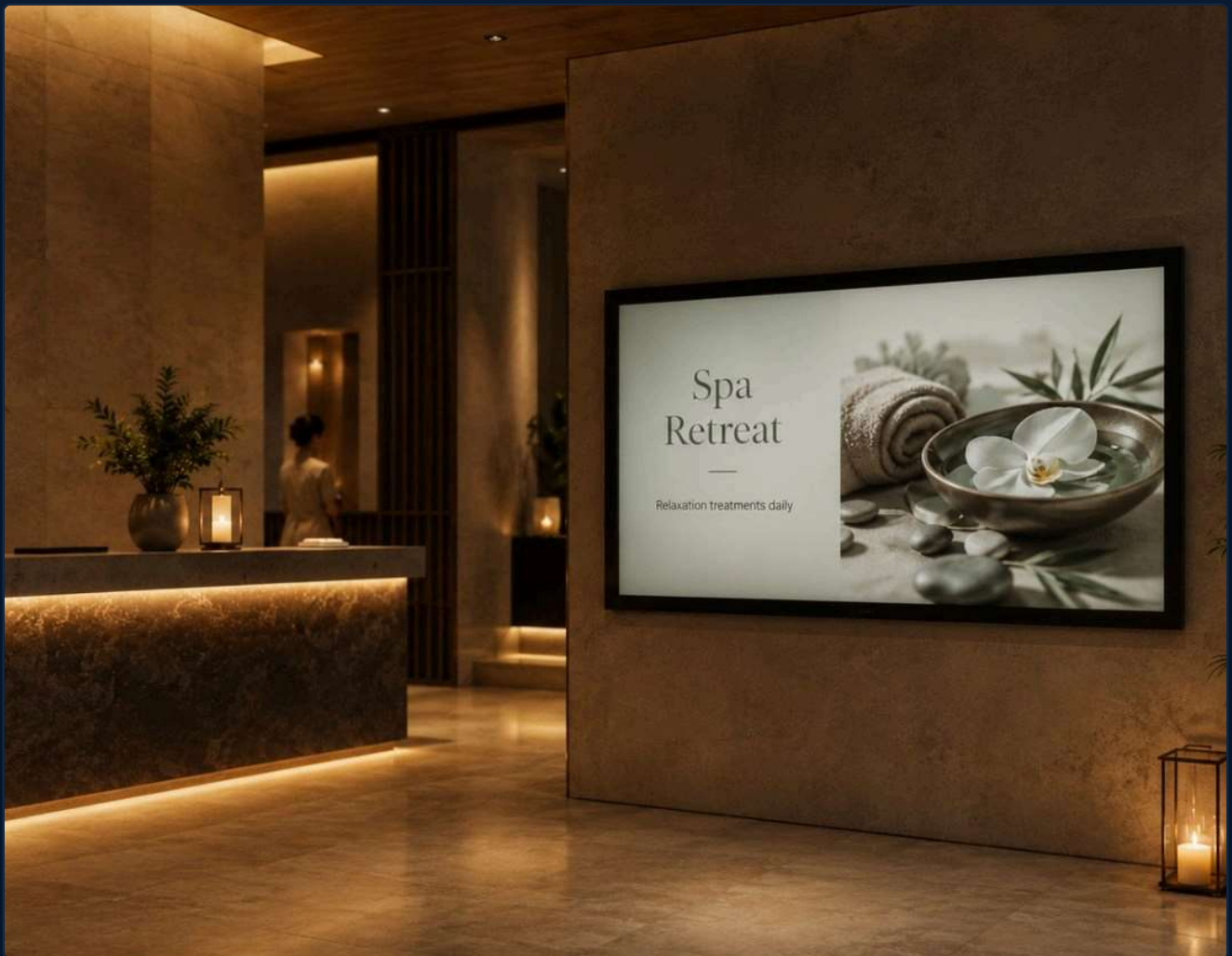


THE HOSPITALITY SIGNAGE PLATFORM

Every screen. *Your brand.*

A hospitality-grade digital signage platform that turns every display into a dynamic, centrally managed communication channel — beautifully.

Generic signage platforms weren't designed for hospitality. SereniCAST is — from the *hardware architecture* to the scheduling engine.



1000+

Screens managed centrally from one dashboard

100%

Browser-based — no software to install

0

Proprietary screens — works with any HDMI monitor

Design like a webpage. Manage like a *pro*.

Everything runs on one browser-based platform — built for the way hotels actually work.

01

Drag-and-Drop Screen Designer

Design each screen like a webpage — insert video, images and text, with pixel-level control. No coding required.

02

Unlimited Screen Groups

Manage displays independently or in groups. Push to one screen or thousands from a single dashboard.

03

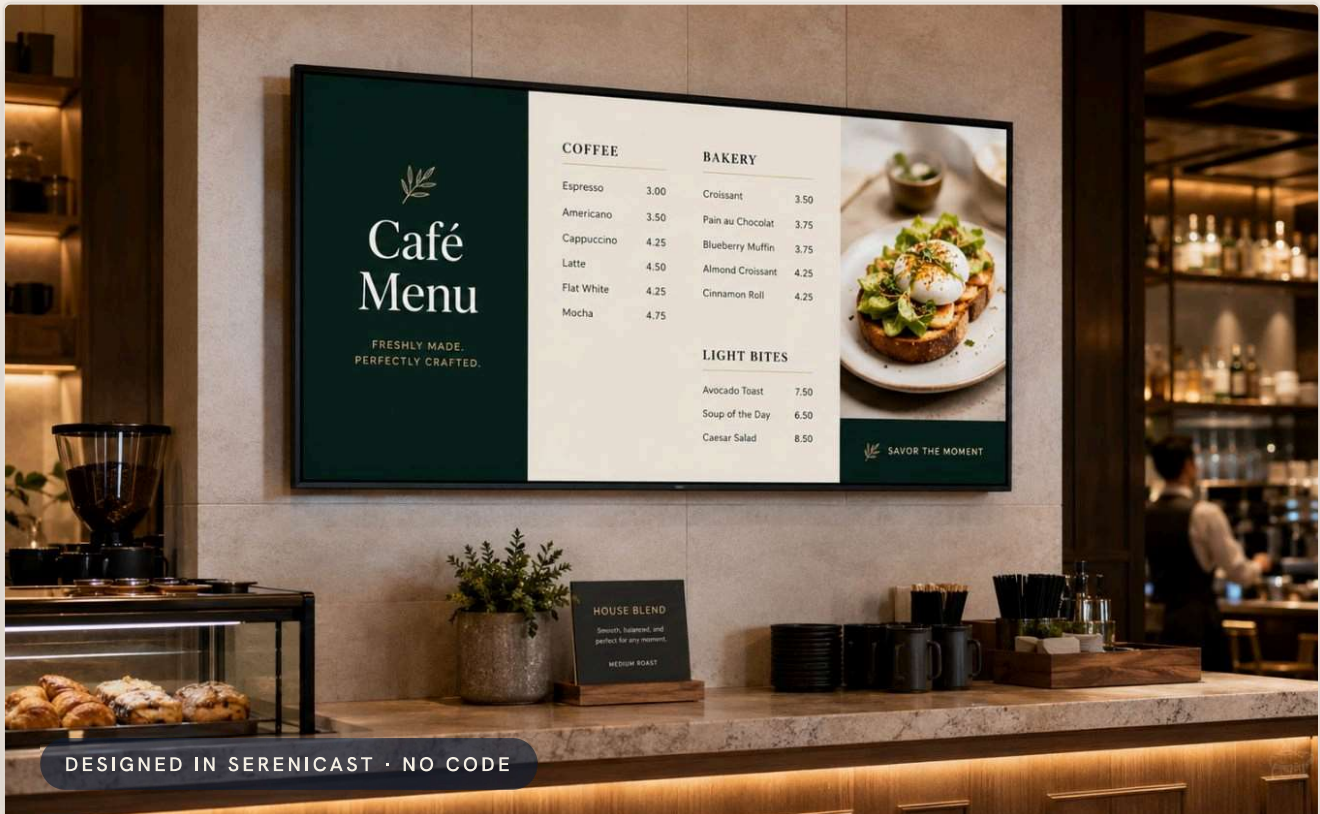
Intelligent Content Scheduling

Schedule video and image playlists by time, day or screen group — automatically.

04

Reusable Branded Templates

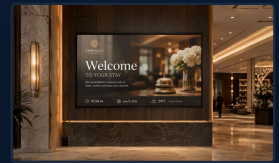
Create once, deploy everywhere. Save layouts as templates and adapt them for new campaigns or seasons.



One platform, every space in the *property*.

01 Lobby & Entrance

Grand welcome displays — greetings, wayfinding maps and live event schedules.



02 Restaurant & Bar

Digital menu boards — update menus and specials in real time, no reprinting.



03 Pool & Spa

Amenity promotions — spa packages, pool hours and wellness offers.



04 Conference

Event wayfinding — live schedules, event branding and directional signs.



05 Boardrooms

Room status signs — live meeting schedules and corporate branding on every door.



Also deployed at Reception · Corridors & Lifts · Breakfast Area · Parking & Entrances

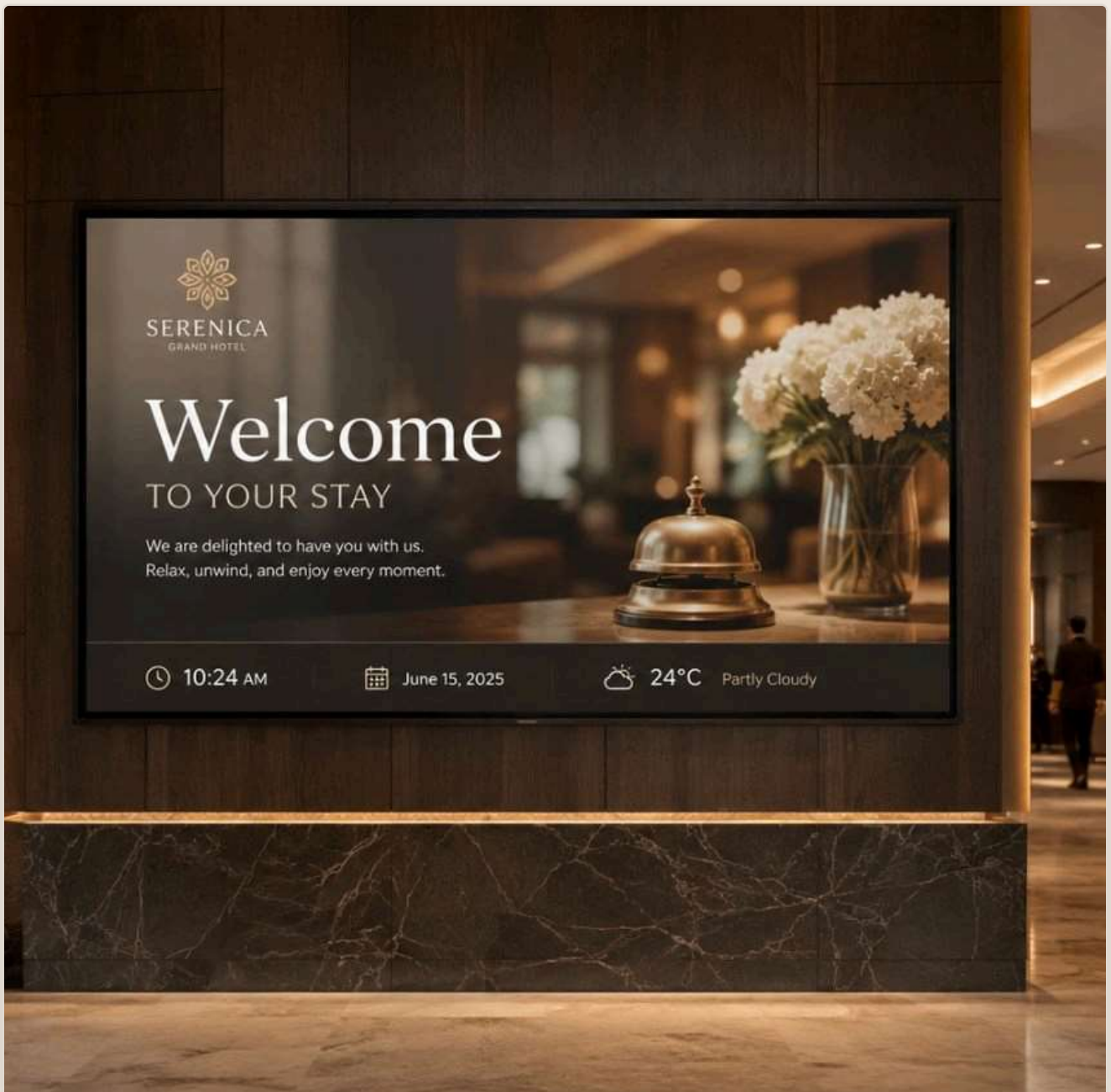
A grand welcome, from the *first second*.

Personalized greetings, wayfinding maps and live event schedules right at the entrance — with live date, time and weather. Guests feel oriented and welcomed before they reach the desk.

Personalized greetings

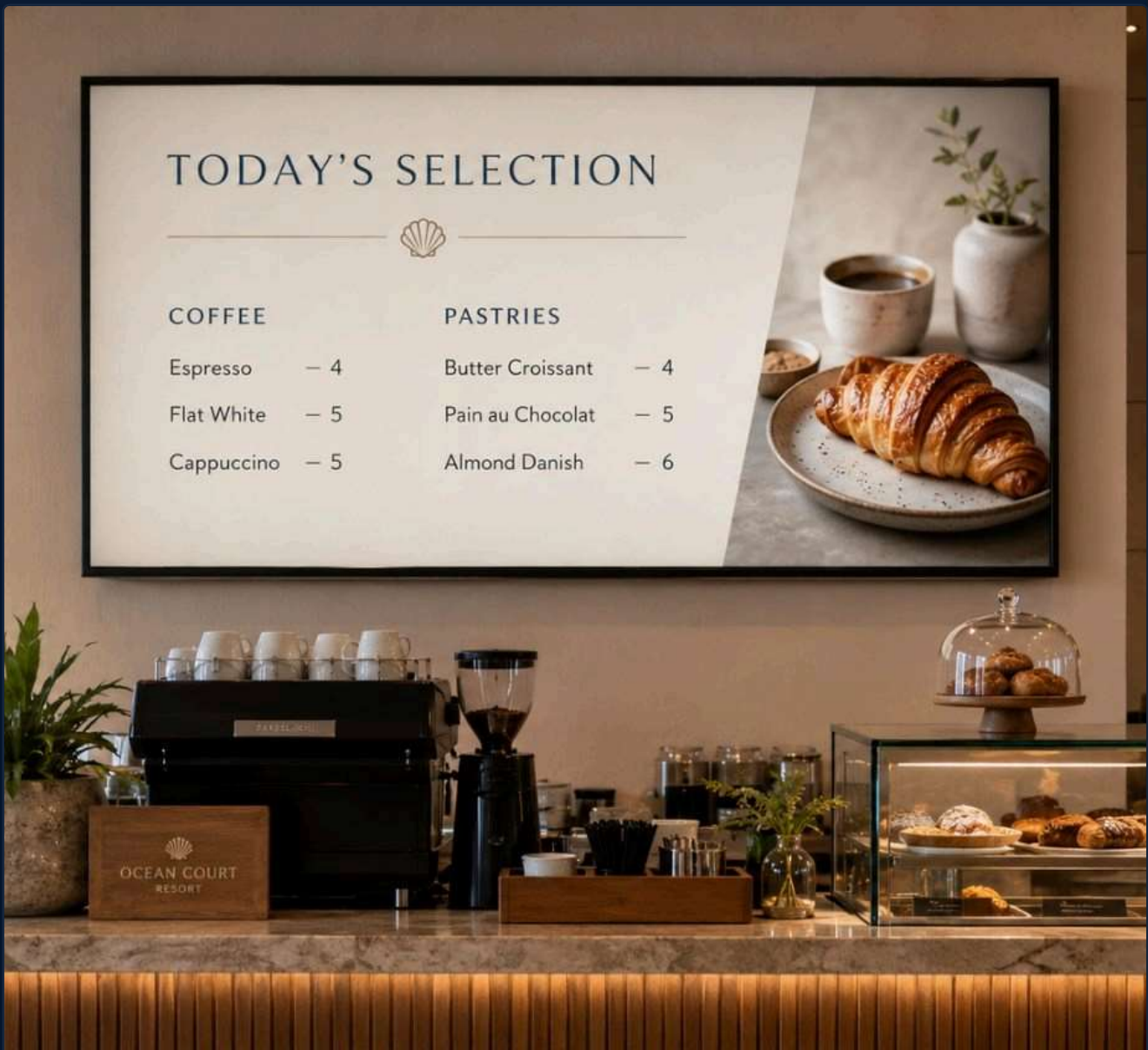
Wayfinding maps

Live event schedules



Change a price, not a *printer.*

Digital menu boards that update in real time — items, prices and photography change from the dashboard and every screen refreshes at once. No reprinting, ever.



Real-time updates

Dayparts and specials swap on schedule.

On-brand layouts

Your palette, type and imagery, done premium.

Any orientation

Counter-top, wall-mounted or above-the-pass.

Calm that starts before the *treatment.*

Showcase spa packages, pool hours and wellness offers in quiet, considered layouts — kept effortlessly current from the same dashboard.

- **Spa packages**
Promote treatments and seasonal offers instantly.
- **Live pool & opening hours**
Today's hours and availability at a glance.
- **Wellness promotions**
Calm, on-brand imagery in every quiet zone.



Every session, room and schedule — *always current.*

Live schedules, event branding and directional signs across conference spaces — plus room-status signs with live meeting schedules and corporate branding on every boardroom door. Synced automatically.



Event wayfinding

Live schedules and directions to every room.

Room status signs

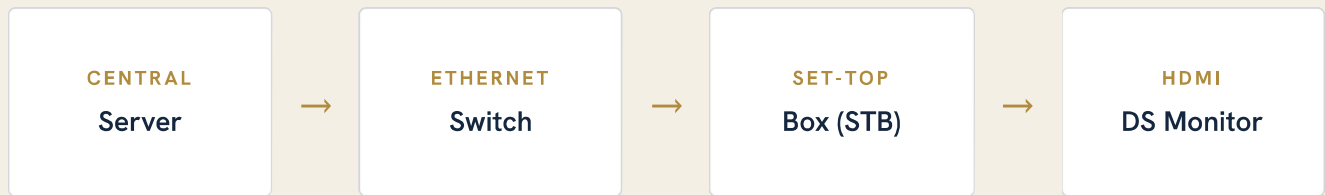
Available, reserved or in session, in real time.

Corporate branding

Event and client branding on every door.

Simple infrastructure. No *proprietary screens*.

SereniCAST runs on a reliable, hardware-agnostic architecture. Connect any monitor via HDMI through a compact set-top box, and manage everything from your browser.



↓ ...and managed live from any **Admin Browser** — no software to install.

- **Works with any display**
Brand and model independent — connect over HDMI, no proprietary hardware.
- **On-premises & secure**
Content and guest data stay under your control — no cloud dependency.



WHY IT WINS

Built for hotel operations — *not consumer electronics.*

01 Deploy in hours, not weeks

Plug in the STB, connect via HDMI — screens go live immediately. No specialist engineers needed.

02 Scales with your property

5 screens or 5,000 — the same platform manages all, from boutique hotels to large resort groups.

03 Reliable & secure

On-premises server architecture keeps content and guest data under your control — no cloud dependency.

04 Lower total cost of ownership

Use your existing monitors and affordable standard STB hardware — no proprietary screens or per-screen licensing.



"SereniCAST let us update restaurant menus, lobby promotions and event boards from one dashboard — in real time. The design flexibility is remarkable; it looks like we hired a full creative agency."

GENERAL MANAGER · 4★ BOUTIQUE RESORT

READY TO TRANSFORM

See it running on your *property*.

Book a live demo and we'll show SereniCAST Digital Signage running on your property layout — exactly how it fits your space, brand and guests. Live walkthrough, about 15 minutes.

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